

ANNE ARUNDEL MEDICAL CENTER FOUNDATION

DENIM & DIAMONDS *Bash*

Saturday, April 24, 2027

Updated as of July 13, 2026

ANNE ARUNDEL MEDICAL CENTER FOUNDATION

DENIM & DIAMONDS

Dear Friends,

On behalf of the Denim & Diamonds Bash Committee, we invite you to join us as a sponsor of the 2027 Denim & Diamonds Bash benefiting pediatric mental health services at Luminis Health Anne Arundel Medical Center (LHAAMC).

For more than a decade, Denim & Diamonds has symbolized the power of community impact. In 2025, more than 1,000 guests and 100 sponsors helped raise $1 million to support young patients in mental health crisis and the dedicated caregivers who serve them every day at LHAAMC. The Bash creates a dynamic atmosphere where generosity, purpose, and celebration come together in support of children, adolescents, and families facing mental health challenges in our region.

Building on the momentum of the inspiring 2026 Denim & Diamonds Spotlight event, we are reminded once again of the extraordinary impact our community can make together. As we look ahead to the 2027 Denim & Diamonds Bash, we are excited to welcome both returning and new sponsors to this meaningful event. The Bash will be held every other year, creating a two-year sponsorship cycle that allows us to build even greater momentum, strengthen sponsor engagement, and maximize our impact for children and their families facing mental health challenges. This year's sponsorship opportunities feature exclusive, enhanced benefits designed to elevate your organization's visibility and engagement while demonstrating your commitment to advancing pediatric mental health care in our region.

By partnering with Denim & Diamonds, you are doing more than sponsoring an event. You are helping ensure children and families receive compassionate, life-changing care when they need it most.

We hope you will join our growing community of supporters and become part of the lasting impact Denim & Diamonds continues to make throughout Anne Arundel County and beyond.

Thank you for your consideration and support. For more information about sponsorship opportunities, please contact us at denimanddiamonds@luminishealth.org.

With gratitude,

Laurie and Lou Berman
2027 Denim & Diamonds Bash Chairs

Erin and Sean McNaboe
2027 Denim & Diamonds Bash Chairs

Claudia and Randy Boldyga
Founding Chairs, Denim & Diamonds

SPOTLIGHT RECAP

An Exclusive Evening of Inspiration and Impact

On April 25, 2026, the LHAAMC Foundation hosted the inaugural Denim & Diamonds Spotlight, an intimate and unforgettable evening featuring legendary swimmer Katie Ledecky, 14-time Olympic Medalist and 23-time World Championship Gold Medalist, in conversation with Emmy-award winning journalist, Frank Sesno. Together, they reflected on Katie's record-breaking journey, including her remarkable world records, and explored the role perseverance, purpose, and mental health resources play at the highest levels of competition and within our own community.

With nearly 200 guests gathered in support of pediatric mental health, the 2026 Denim & Diamonds Spotlight raised $122,000 through the evening's paddle raise and an additional $758,000 in sponsorship support.

We extend our heartfelt gratitude to our generous sponsors and supporters for their early commitment to Denim & Diamonds. Together, we have made a meaningful and lasting impact on children and families in our community who need access to pediatric mental health services close to home.





PRESENTING SPONSOR
Anesthesia Company, LLC

PLATINUM SPONSORS
Carrollton Enterprises
HM2 Buck for Hope Foundation
LHAAMC Medical Staff

DIAMOND SPONSORS
Anne Arundel Dermatology;
Dr. Angela Peterman & Ed Ponatoski
Jackie & Keith Hennessey
The John Vos Family Foundation

SILVER SPONSORS
Auxiliary of LHAAMC
Baldwin Homes
Carol & Charles Moore
Federated Lighting
Gene Deems —
Investing in Better Health & Brighter Futures
John & Cathy Belcher
Thomas I. & Peggy A. Baldwin Foundation
Truist
Watermark
What's Up? Media

DENIM SPONSORS
Bank of America
Biana & Steve Arentz
Bill & Debbie Greenfield
Brad Kappel Team
TTR Sotheby's International Realty
CIG Communities
Doctors Emergency Service P.A.
Eagle Title
Fulton Bank
FutureCare
Gilchrist Grace Design Studios
Gratias Wealth, Ameriprise Financial
Kent & Sue McNew
Laurie & Lou Berman
Liff, Walsh & Simmons
Linda VanRy
Lockton
Marnie & Jonathan Kagan
Main & Market
Marilyn Pat Tate
Nancy Frank
Pam & Larry Batstone
Ray Nichols & Family
Scarborough Capital Management
Sims & Campbell
Stormy & Michelle Gibbons-Neff
The Village at Providence Point
Whiting-Turner Contracting Company

WHY SPONSOR

LHAAMC provides a variety of ways that we can work together to achieve important corporate and community goals. Together we can make great things happen for your company, your employees and their families, and our community at large. We can create a custom partnership that best meets your needs and priorities as an organization. These include:

- Marketing opportunities that provide visibility and position your company as a local leader in partnership with the community's trusted hospital
- Strategic communications that highlight your investment in community health across local audiences
- Brand alignment that showcases your company's values, social impact goals, and commitment to compassionate care

For more information on how to be involved, please contact Marie Treanor at mtreanor@luminishealth.org.

"Denim & Diamonds is more than a celebration. It is a meaningful investment in the health and wellbeing of children and families across our community. Philanthropic support from this event helps strengthen critical resources for children in mental health crisis and the caregivers who support them—bringing comfort, connection, dignity, and compassionate care during some of the hardest moments in a child's life."

— Lauren Fitzpatrick, MD, Pediatric Medical Director, Luminis Health Anne Arundel Medical Center





2026-2027 Denim & Diamonds Committee

Biana Arentz
Pam Batstone
Cathy Belcher
Amanda Ebley
Katie Guido
Jackie Hennessey
Marnie Kagan
Gwen Kinsella
Marianne O'Malley
Pat Tate
Sarah Walsh

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Saturday, April 24, 2027

Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | SOLD OUT

The Presenting Sponsorship level has been secured through the generous two-year commitment of Anesthesia Company, LLC, supporting the 2026 Denim & Diamonds Spotlight and the 2027 Denim & Diamonds Bash. Thank you Anesthesia Company, LLC for your tremendous support!

ANESTHESIA COMPANY

PLATINUM SPONSOR | $50,000

Event Benefits

- Two tables (20 tickets) with priority seating to the 2027 Denim & Diamonds Bash
- Twenty (20) VIP passes to the 2027 Denim & Diamonds Bash
- Prem parking available for the 2027 Denim & Diamonds Bash
- Recognition on sponsored tabletops
- Premium marketing opportunities on LHAAMC campus including:
  - » Recognition on Thank You banner at LHAAMC in spring 2027
  - » Acknowledgment prominently displayed on the future Denim & Diamonds recognition wall

Additional Benefits

- Membership in LHAAMC's Business Society:
  - » Four (4) invitations to the LHAAMC Foundation's Holiday Toast
  - » Eight (8) tickets to LHAAMC Foundation's Baldwin Society Tailgate and game tickets to a United States Naval Academy football game
- Tour of LHAAMC for a group of your leaders or staff based on your interests
- One Health Education Event of your choice for your employees at company location, to include your choice of topics, such as Orthopedics, Pediatrics, Cardiac Care, Smoking Cessation, or Blood Pressure Workshops
- One-time waived rental fee for an event in the Martin L. Doordan Institute, LHAAMC's Conference Center*

**Mutually agreeable date. Food and beverage not included. Final arrangements determined between Sponsor and Conference Center Officer.*



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR | $30,000

Event Benefits

- One table (10 tickets) to the 2027 Denim & Diamonds Bash
- Ten (10) VIP passes to the 2027 Denim & Diamonds Bash
- Premier parking available for the 2027 Denim & Diamonds Bash
- Recognition on sponsored tabletops
- Premium marketing opportunities on LHAAMC campus including:
  - » Recognition on Thank You banner at LHAAMC in spring 2027
  - » Acknowledgment prominently displayed on the future Denim & Diamonds recognition wall

Additional Benefits

- Membership in LHAAMC's Business Society
  - » Four (4) invitations to the LHAAMC Foundation's Holiday Toast
  - » Four (4) tickets to LHAAMC Foundation's Baldwin Society Tailgate and game tickets to a United States Naval Academy football game
- Tour of LHAAMC for a group of your leaders or staff based on your interests

SILVER SPONSOR | $20,000

Event Benefits

- One table (10 tickets) to the 2027 Denim & Diamonds Bash
- Ten (10) VIP passes to the 2027 Denim & Diamonds Bash
- Recognition on sponsored tabletops

Additional Benefits

- Membership in LHAAMC's Business Society
- Four (4) invitations to the LHAAMC Foundation's Holiday Toast
- Four (4) tickets to LHAAMC Foundation's Baldwin Society Tailgate and game tickets to a United States Naval Academy football game



SPONSORSHIP OPPORTUNITIES

DENIM SPONSOR | $10,000

Event Benefits

- Eight (8) tickets to the 2027 Denim & Diamonds Bash
- Eight (8) VIP passes to the 2027 Denim & Diamonds Bash

Additional Benefits

- Membership in LHAAMC's Business Society
- Two (2) invitations to the LHAAMC Foundation's Holiday Toast
- Two (2) tickets to LHAAMC Foundation's Baldwin Society Tailgate and game tickets to a United States Naval Academy football game

SPARKLE SPONSOR | $7,500

Event Benefits

- Six (6) tickets to the 2027 Denim & Diamonds Bash

Additional Benefits

- Two (2) invitations to the LHAAMC Foundation's Holiday Toast

INDIGO SPONSOR | $5,000

Event Benefits

- Four (4) tickets to the 2027 Denim & Diamonds Bash

Additional Benefits

- Two (2) invitations to the LHAAMC Foundation's Holiday Toast

Sponsors at all levels will receive recognition and inclusion of the following marketing benefits:

- Sponsor name recognition on save the date and invitation
- Sponsor name recognition in print ads (What's Up? Media)
- Sponsor name recognition in digital and print materials, including prominent signage throughout the event
- Denim & Diamonds website recognition with clickable sponsor link
- Sponsor name recognition in event slideshows
- Sponsor name recognition in rotation on TVs in LHAAMC hallways
- Marketing toolkit provided to include graphics, tools, and language for use on your website, social media, and other communications to help you showcase your investment in the health of our community

Must commit by March 19, 2027 for full marketing and event benefits.

Luminis Health

SPONSORSHIP OPPORTUNITIES

Event Benefits

Sponsorship Levels and Benefits	Platinum $50,000	Diamond $30,000	Silver $20,000	Denim $10,000	Sparkle $7,500	Indigo $5,000
Tickets to the 2027 D&D Bash	20 (two tables)	10 (one table)	10 (one table)	8	6	4
VIP passes to the 2027 D&D Bash	20	10	10	8		
Premier D&D Bash parking	X	X				
Recognition on sponsored tabletops	X	X	X			
Tickets to Holiday Toast	4	4	4	2	2	2
Tickets to Baldwin Society Tailgate and United States Naval Academy football game	8	4	4	2		
Health Education Events	1					
Exclusive tour of LHAAMC	X					
Waived rental fee for an event in Martin L. Doordan Institute, LHAAMC's Conference Center*	X					

Marketing Benefits

Sponsorship Levels and Benefits	Platinum $50,000	Diamond $30,000	Silver $20,000	Denim $10,000	Sparkle $7,500	Indigo $5,000
Recognition on save the date & invitation	X	X	X	X	X	X
Recognition on D&D website	X	X	X	X	X	X
Recognition on Thank You banner at LHAAMC during Spring 2027	X	X				
Acknowledgment on the future D&D recognition wall	X	X	X			
Recognition on all digital & print materials	X	X	X	X	X	X
Recognition in event slideshows	Full-screen	Shared screen	Shared screen	Shared screen	Shared screen	Shared screen
Recognition on LHAAMC hallway TVs	X	X	X	X	X	X
Marketing toolkit provided	X	X	X	X	X	X

**Must commit by March 19, 2027 for full marketing and event benefits.*

Please review each sponsorship opportunity for detailed descriptions and benefits.

THANK YOU

We are deeply grateful for your partnership and look forward to the opportunity to celebrate together while creating something truly meaningful. Your support helps make this event possible and directly contributes to an unforgettable experience for our community.

Please reach out with any questions or to discuss partnership opportunities further.

Marie Treanor
Corporate Giving Officer

mtreanor@luminishealth.org
P: 443.481.3222
C: 410.693.7001

Anne Arundel Medical Center Foundation
2000 Medical Parkway
Belcher Pavilion, Suite 604
Annapolis, MD 21401



A copy of our current financial statement is available upon request by contacting Luminis Health Anne Arundel Medical Center at 2000 Medical Parkway, Suite 604, Annapolis, MD 21401 or 443-481-4747. Documents and information submitted to the state of Maryland under the Maryland Charitable Solicitation Act are available from the office of the secretary of state for the cost of copying and postage. If you prefer not to receive fundraising communications from LHAAMC, please contact us toll free at 888-890-6919 or by email at OptOut@luminishealth.org. Please include your name and address so that we may honor and acknowledge your request.

ANNE ARUNDEL MEDICAL CENTER FOUNDATION

DENIM & DIAMONDS

Sponsorship Opportunities

Thank you so much for your generous support of Denim & Diamonds! The Luminis Health Anne Arundel Medical Center Foundation is delighted to partner with you and your organization to benefit mental health in our community.

SPONSORSHIP LEVELS

- ❑ **Platinum Sponsor– $50,000**
- ❑ **Diamond Sponsor – $30,000**
- ❑ **Silver Sponsor – $20,000**
- ❑ **Denim Sponsor – $10,000**
- ❑ **Sparkle Sponsor – $7,500**
- ❑ **Indigo Sponsor – $5,000**

For detailed benefits of each level, please refer to the Denim & Diamonds Sponsorship Packet.

Payment Information

PAYMENT METHOD (select one):

- ❑ **Check payment**
- ❑ **Online payment** - please reach out to denimanddiamonds@luminishealth.org
- ❑ I would like my sponsorship to be fully tax deductible for 2027 Denim & Diamonds Bash

CHECK PAYMENTS: Checks made payable to Luminis Health Anne Arundel Medical Center Foundation can be mailed in for processing to the address below:

Luminis Health Anne Arundel Medical Center Foundation
2000 Medical Parkway, Belcher Pavilion, Suite 604, Annapolis, MD 21401

Primary Contact: _____

Organization: _____ Title: _____

Business Phone: _____ Mobile Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

For full marketing and event benefits, sponsorship commitments must be made by **March 19, 2027**.

For additional information or to email a sponsorship commitment, please contact Marie Treanor at mtreanor@luminishealth.org.

Contributions made through a Donor-Advised Fund (DAF) or as a Qualified Charitable Distribution (QCD/RMD) from an IRA are not eligible to receive goods or services in exchange for the gift, including but not limited to event tickets, tables, meals.