



Luminis Health

DRIVERS & DIAMONDS

Presented by The Brick Companies

SPONSORSHIP OPPORTUNITIES

**Friday, June 3 &
Saturday, June 4, 2022**

Queenstown Harbor Golf Course
Queenstown, MD

driversanddiamonds.org





Drivers & Diamonds Invitational is a high-end event, unlike any other. It's a two-day celebration, with all proceeds benefitting mental health and addiction care services in our region. We're bringing together a golf and entertainment experience like no other, where you can enjoy time with great friends or entertain and cultivate your best clients, customers, and prospects with a two-day "happening" that they will talk about for months.

Drivers and Diamonds features:

- 18 holes of play on Queenstown Harbor Links' two premier golf courses
- Luxury golfer give away packages with high-end swag, including FootJoy Shoes, designer golf attire, name brand putters and more
- Exciting sponsor benefits, such as waterfront accommodations, hospitality tents, next-day brunch for top sponsors, and two-day golf options
- Waterfront party under the stars after the tournament featuring live entertainment, and delicious, gourmet food and premium bars
- An exciting raffle
- And much, much more!

Don't miss this opportunity to be a part of this unique event. For more information please contact Kelly Accinelli, Luminis Health Anne Arundel Medical Center, at kaccinelli@aahs.org or Darin Hutchins, Luminis Health Doctors Community Medical Center, at dhutch100@dchweb.org

You Can Help Expand Mental Health and Addiction Care in Your Community

Even before the COVID-19 pandemic, mental health was among the top health concerns in our community and across Maryland. This need has only grown, as the community has faced some of the most difficult times in recent history. With the formation of Luminis Health, Anne Arundel Medical Center (LH AAMC) and Doctors Community Medical Center (LH DCMC) made a commitment to increase access to high quality behavioral health care to the community. In doing so, LH AAMC opened the J. Kent McNew Family Medical Center in April 2020, where we provide comprehensive inpatient and outpatient mental health services in Annapolis. We recently received approval for a new mental health facility on the LH DCMC campus, with construction scheduled to be complete in 2023.

Many of the mental health services provided are not reimbursed by insurance, making community support a vital piece of this care. For decades, both LH AAMC and LH DCMC have partnered with the community to raise funds and awareness through first-class events. In June 2022, we will come together for the benefit of all in our region who need mental health services through the first ***Drivers & Diamonds Invitational***.

There are a number of ways to enjoy the festivities, on the golf course and off. Thank you for your consideration, and we look forward to seeing you at the event of the year!

Drivers & Diamonds Invitational 2022 Golf Sponsorship Levels

\$35,000 – Invitational Sponsor

Four sponsorships available

◆ Invitational sponsor recognition on all media and print advertisements

- All event signage
- A designated golf cart sign on one golf cart for one of the courses
- A branded beer cart for one of four carts available on the course
- Scrolling logo on golf cart electronic tee signage
- Recognition on itinerary site map for weekend events and locations
- One pin flag on course
- Welcome signage on Links Lane

◆ 2 Foursomes for Drivers & Diamonds

- Sponsor's choice of course selection (River or Lake course; must be selected by March 31)

◆ 16 Drivers & Diamonds dinner tickets (following the tournament on June 3) and Drivers & Diamonds sponsor brunch the morning of June 4

◆ A reserved private cottage for primary sponsor hosts/guests on June 3

- Stocked with beverages and snacks
- Opportunity for a catered private gathering

◆ Sponsor tent at one of the premier holes on the course of your choice

- Opportunity to host a custom stop for golfers on the course
- A Drivers & Diamonds "premier" menu will be provided along with a staff member to help you come up with your "all inclusive" options

◆ Opportunity for a Luminis Health chief level executive to play on your team (if desired)

◆ Recognition from the podium during Drivers & Diamonds dinner and party on June 3

◆ 4 Foursomes to golf Queenstown Harbor on June 4 or at a later date before April 1, 2023

- Sponsor's choice of course selection (River or Lake course; must be selected by March 31)

◆ 8 tickets to Luminis Health Executive Leadership VIP Breakfast on June 4 in the River House

- Enjoy breakfast and mingling with all Luminis Health Executive Leadership on the River House Lawn
- 16 tickets for other guests to attend the event brunch at the River House

◆ 6 sleeves of raffle tickets for each player for a chance to win high end prizes

◆ Welcome Swag Bag for all golfers - \$250 to spend in tournament pop-up golf shop featuring Titleist and FootJoy equipment, accessories and apparel

- Opportunity to add a sponsor promotional item to the bag



\$20,000 – Driver Sponsor

10 sponsorships available

◆ Driver sponsor recognition on all media and print advertisements

- All event signage
- Scrolling logo on golf cart's electronic tee signage
- Recognition on itinerary site map for weekend events and locations
- One pin flag on course
- Welcome signage on Links Lane

◆ 2 Foursomes for Drivers & Diamonds

- Sponsor's choice of course selection (River or Lake course; must be selected by March 31)

◆ Luxury car service to and from Queenstown Harbor for 8 on Friday, June 3

◆ 8 Drivers & Diamonds dinner tickets (following the tournament on June 3) and Drivers & Diamonds sponsor brunch the morning of June 4

◆ A shared sponsor tent at one of the premier holes on the course

- Opportunity to host a custom stop for golfers on the course
- A Drivers & Diamonds menu will be provided along with a staff member to help you come up with your "all inclusive" options

◆ Opportunity for a Luminis Health vice president level executive to play on your team (if desired)

◆ Recognition from the podium during Drivers & Diamonds dinner and party on June 3

◆ 2 Foursomes to golf Queenstown Harbor on June 4 or another date before April 1, 2023

◆ 2 tickets to Luminis Executive Leadership VIP Breakfast on June 4

- Enjoy breakfast and mingling with all Luminis Health Executive Leadership members on the River House Lawn

◆ 4 sleeves of raffle tickets for each player for a chance to win high end prizes

◆ Welcome Swag Bag for all golfers - \$250 to spend in tournament pop-up golf shop featuring Titleist and FootJoy equipment, accessories and apparel

- Opportunity to add a sponsor promotional item to the bag

\$10,000 – Diamond Sponsor

45 sponsorships available

💎 Diamond sponsor recognition on all media and print advertisements

- All event signage
- Scrolling logo on golf cart's electronic tee signage
- Recognition on itinerary site map for weekend events and locations
- Welcome signage on Links Lane

💎 1 Foursome for Drivers & Diamonds

💎 8 Drivers & Diamonds dinner and party tickets (following the tournament on June 3)

💎 Opportunity for a Luminis Health director level executive to play on your team (first come, first served, if desired)

💎 Opportunity for 2 players to play golf Queenstown Harbor on June 4 or another date before April 1, 2023

💎 3 sleeves of raffle tickets for each golf player for a chance to win high end prizes

💎 Welcome Swag Bag for all golfers - \$250 to spend in tournament pop-up golf shop featuring Titleist and FootJoy equipment, accessories and apparel

- Opportunity to add a sponsor promotional item to the bag

\$5,000 – Fairway Sponsor

💎 Fairway sponsor recognition on all media and print advertisements

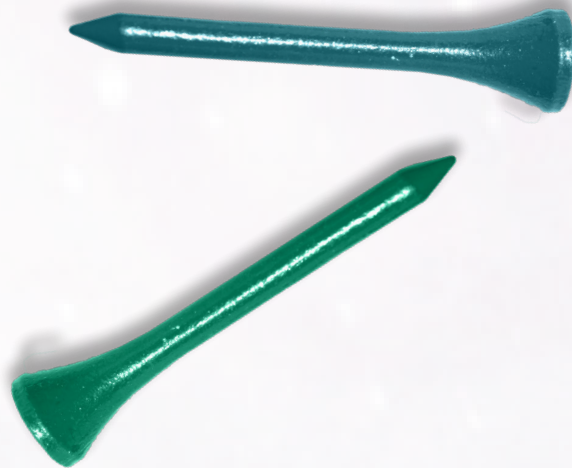
- Event signage
- Recognition on itinerary site map for weekend events and locations
- Welcome signage on Links Lane

💎 2 players for Drivers & Diamonds

💎 4 Drivers & Diamonds dinner and party tickets (following the tournament on June 3)

💎 3 sleeves of raffle tickets for each golf player for a chance to win high-end prizes

💎 Welcome Swag Bag for all golfers - \$250 to spend in tournament pop-up golf shop featuring Titleist and FootJoy equipment, accessories and apparel



Drivers & Diamonds Invitational 2022 Social Sponsorship Levels

\$3,500 - Social Sponsor

💎 Sponsor logo on print materials and website

- Event signage
- Recognition on itinerary site map for weekend events and locations
- Welcome signage on Links Lane

💎 Welcome breakfast for 2 at the golf course on Friday

💎 Your choice of gourmet bourbon lunch or gourmet wine lunch in Easton

- Bus transportation and lunch for 2 people
- A gift of a bottle of wine or bourbon depending on the chosen lunch experience
- Shopping and other activities in historic Easton

💎 2 tickets - Drivers & Diamonds dinner and party on June 3

💎 Welcome Swag Bag for all golfers

- Opportunity to add a sponsor promotional item to the bag





Luminis HealthSM