



ANNE ARUNDEL MEDICAL CENTER FOUNDATION

# DENIM & DIAMONDS

## LIGHTING THE WAY TO HEALTHY MINDS APRIL 25, 2020

### SPONSORSHIP BENEFITS

#### DENIM & DIAMONDS PRESENTING SPONSOR: \$35,000

- › Three reserved tables for 10 with premier seating
- › Thirty passes to pre-event VIP reception with AAMC leadership
- › Fifteen VIP parking passes at front of Denim & Diamonds tent
- › Presenting Sponsor recognition banner on hospital building
- › Featured as Denim & Diamonds Presenting Sponsor with name inclusion on save the date and invitation\*
- › Recognition on the jumbo screen. Thank you gifts from the CEO
- › Prominent signage throughout the event
- › Recognition within communications promoting the event – email blasts, mail, web presence, press releases
- › NEW Inclusion to AAMC's Business Society with invitation to annual events including AAMC Foundation Holiday Party
- › Top, featured recognition in full-page thank-you ads
- › Article in AAMC Foundation's *With Gratitude* Magazine
- › Corporate logo featured in logo loop presentation the evening of the event
- › Logo placement on Denim & Diamonds website

#### PLATINUM SPONSOR: \$20,000

- › Two reserved tables for 10 with premier seating
- › Twenty passes to pre-event VIP reception with AAMC leadership
- › Ten VIP parking passes at front of Denim & Diamonds tent
- › Sponsor recognition banner on hospital building
- › Featured as Platinum Sponsor with name inclusion on save the date and invitation\*
- › Prominent signage throughout the event
- › Recognition within communications promoting the event – email blasts, mail, web presence, press releases
- › Recognition in full-page thank-you ads
- › NEW Inclusion to AAMC's Business Society with invitation to annual events including AAMC Foundation Holiday Party
- › Recognized in AAMC Foundation's *With Gratitude* Magazine
- › Corporate logo featured in logo loop presentation the evening of the event
- › Logo placement on Denim & Diamonds website

#### DIAMOND SPONSOR: \$10,000

- › One reserved table for 10
- › Eight passes to pre-event VIP reception with AAMC leadership
- › Four VIP parking passes at front of Denim & Diamonds tent
- › Sponsor recognition banner on hospital building
- › Featured as Diamond Sponsor with name inclusion on save the date and invitation\*
- › Prominent signage throughout the event
- › Recognition within communications promoting the event – email blasts, mail, web presence, press releases
- › Recognition in full-page thank-you ads
- › Inclusion to AAMC's Business Society with invitation to annual events including AAMC Foundation Holiday Party
- › Corporate logo featured in logo loop presentation the evening of the event
- › Logo placement on Denim & Diamonds website

#### SILVER SPONSOR: \$7,500

- › One reserved table for 10
- › Four passes to pre-event VIP reception with AAMC leadership
- › Two VIP parking passes at front of Denim & Diamonds tent
- › Featured as Silver Sponsor with name inclusion save the date and invitation\*
- › Prominent signage throughout the event
- › Recognition within communications promoting the event – email blasts, mail, web presence, press releases
- › Recognition in full-page thank-you ads
- › Corporate logo featured in logo loop presentation the evening of the event
- › Logo placement on Denim & Diamonds website

#### DENIM SPONSOR: \$5,000

- › Eight tickets to the event (**no reserved table seating**)
- › Two passes to pre-event VIP reception with AAMC leadership
- › One VIP parking pass at front of Denim & Diamonds tent
- › Featured as Denim Sponsor with name inclusion on save the date and invitation\*
- › Prominent signage throughout the event
- › Recognition in full-page thank-you ads
- › Corporate logo featured in logo loop presentation the evening of the event
- › Logo placement on Denim & Diamonds website

#### HOSPITALITY STATION SPONSOR: \$3,500

- › Four tickets to the event (**no reserved table seating**)
- › Signage at food truck or food station or bar (only 10 available and selected by AAMC Foundation Denim & Diamonds Committee)
- › Recognition in full-page thank-you ads
- › Logo placement on Denim & Diamonds website

\* Logo must be received by December 1, 2019.



For more information, please contact Kelly Accinelli at 443-610-7292 or [kaccinelli@AAHS.org](mailto:kaccinelli@AAHS.org). Fax: 443-481-4749  
[www.AAMCDenimAndDiamonds.org](http://www.AAMCDenimAndDiamonds.org)

A copy of our current financial statement is available upon request by contacting AAMC at 2000 Medical Parkway, Suite 604, Annapolis, MD 21401 or (443) 481-4747. Documents and information submitted to the state of Maryland under the Maryland Charitable Solicitation Act are available from the office of the secretary of state for the cost of copying and postage.

If you prefer not to receive fundraising communications from Anne Arundel Medical Center, please contact us toll free at 888-890-6919 or by email at [OptOut@AAHS.org](mailto:OptOut@AAHS.org). Please include your name and address so that we may honor and acknowledge your request.